



## 2014 SPONSORSHIP FORM

Please join us in the fight against  
Homelessness & Hunger!

### \$5,000 - PLATINUM SNEAKER SPONSOR

- Prominent TV promotion on Nextar Broadcasting (WUTR/FXV/WPNY) with business logo. (\$5,000 value)
- Mention on Roser Communication Network radio commercials (KISS FM/BUG COUNTRY/ WUTQ) for event promotion. (\$5,000 value)
- Logo recognition on promotional billboards. (\$5,000 value)
- Name on top fund-raiser plaque.
- Recognition on Rescue Mission website during the time of event promotions with link to your business.
- Mention in all press releases related to the event.
- 90 second speaking opportunity at the event.
- 15 complimentary registration fees for business employees.
- Business logo on event apparel.
- Gift of recognition.



**PLEASE RETURN COMPLETED FORM IN THE ENCLOSED POSTAGE PAID ENVELOPE.  
PLEASE MAKE CHECKS PAYABLE TO: THE RESCUE MISSION OF UTICA. Thank you!**

Proceeds to benefit:



*Reaching Out...Changing Lives*

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

3rd annual  
**WALK**  
**A MILE**  
*in my shoes*

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**\$2,500 - GOLD SNEAKER SPONSOR**

- Prominent TV promotion on Nextar Broadcasting (WUTR/FXV/WPNY) with business logo. (\$5,000 value)
- Mention on Roser Communication Network radio commercials (KISS FM/BUG COUNTRY/WUTQ) for event promotion. (\$5,000 value)
- Recognition on Rescue Mission website during the time of event promotions with link to your business.
- Mention in all press releases related to the event.
- Logo displayed on all printed materials related to the event.
- 10 complimentary registration fees for business employees.
- Business logo on event apparel.
- Gift of recognition.

**\$1,000 - LUNCH SPONSOR**

- Business logo displayed at luncheon.
- Recognition on Rescue Mission website during the time of event promotions with link to your business.
- Mention in all press releases related to the event.
- Logo displayed on all printed materials related to the event.
- 5 complimentary registration fees for business employees.
- Business logo on event apparel.
- Gift of recognition.

**\$1,500 - SILVER SNEAKER SPONSOR**

- Mention on Roser Communication Network radio commercials (KISS FM/BUG COUNTRY/WUTQ) for event promotion. (\$5,000 value)
- Recognition on Rescue Mission website during the time of event promotions with link to your business.
- Mention in all press releases related to the event.
- Logo displayed on all printed materials related to the event.
- 5 complimentary registration fees for business employees.
- Business logo on event apparel.
- Gift of recognition.

**\$200 - ROUTE-SIGN SPONSOR**

- Yard sign with business logo displayed along walking route. (sign is 24"wide by 12"high)
- Gift of recognition.

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Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

